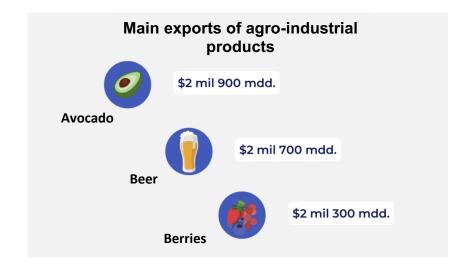
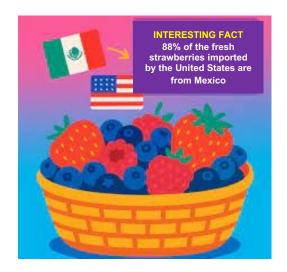




Mexico is a leader in berry production and export











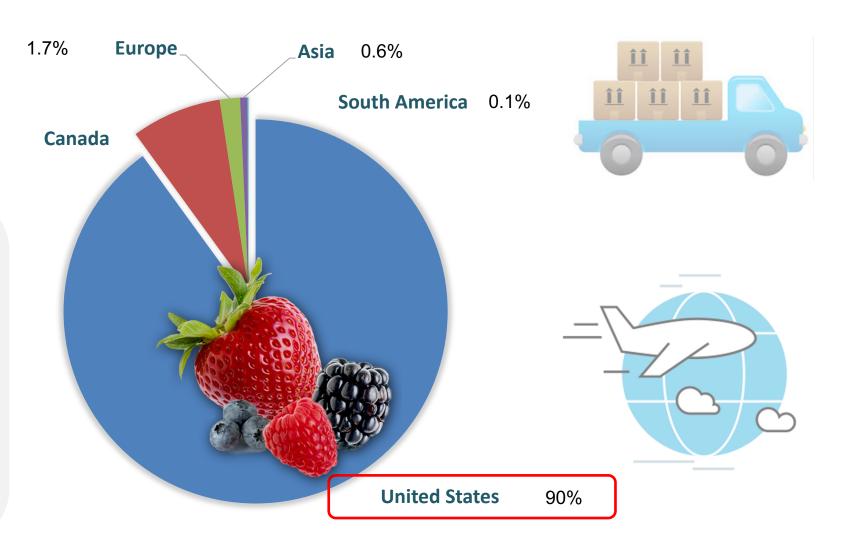


Export markets for Mexican berries



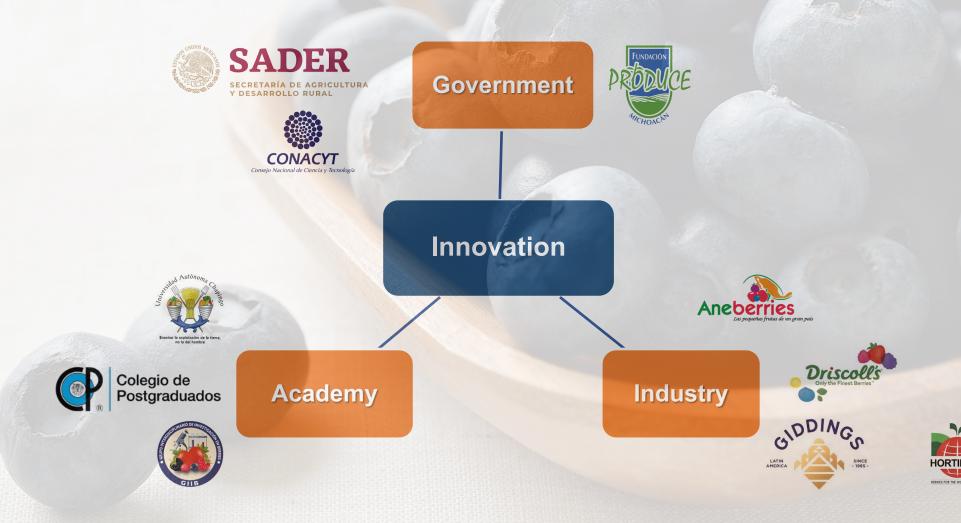
Quality attributes of berries for export to USA:

- √ Brix degrees
- **√** Firmness
- √ Color (appearance)
- √ Size
- ✓ "Bloom"
- ✓ Pesticide-free





Innovation in Mexican berries is a pillar of the virtuous triangle Academy-Government-Industry





Mexican berry export calendar to USA

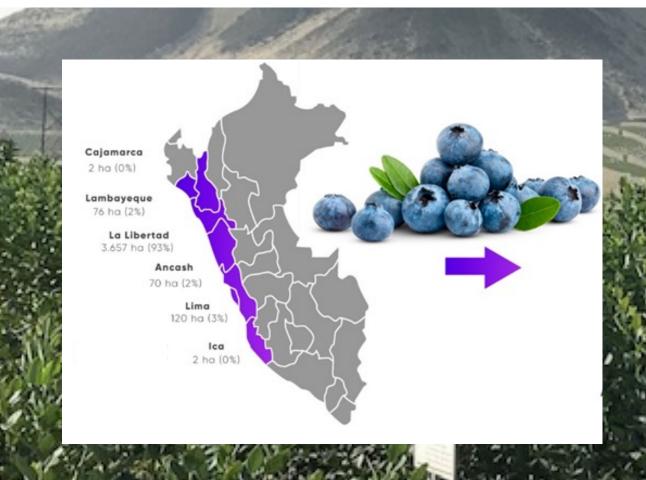


Berries production in Mexico covers approximately 50,000 hectares (2025)



Peru, leader in blueberry production and exports

Peru currently has 26,600 hectares of blueberries









Blueberry production in loamy soil in Central Mexico







Blueberries production in protected structures (Central Mexico)





Raspberry and strawberry production in Central Mexico

It is estimated that the total area of berries under protected agriculture (which includes macrotunnels, shade mesh and greenhouses) is close to 33,000 hectares





Production of blueberries in substrate (Mexico)

Dutch mix

1/3 peat 1/3 perlite 1/3 coconut fiber

*CEC > 100 cmol(+)/kg



*CEC = Cation Exchange Capacity



Production of blueberries in coconut fiber and chips (Mexico and Peru)

Coconut fiber CEC > 50 cmol(+)/kg

Coconut chips
*CEC < 50 cmol(+)/kg





*CEC = Cation Exchange Capacity



Production of blueberries and blackberries in volcanic gravel (Mexico)

Recommended
particle size
3-6 mm in diameter
CEC < 20 cmol(+)/kg



*CEC = Cation Exchange Capacity







Primocane raspberries production in Mexico

Primocane

Corresponds to the first year's growth ("suckers" or shoots)



Floricane

Corresponds to the second year's growth (canes)



The largest area of raspberry plantations is in soil with a macrotunnel (Mexico)

Rustic cultivation

Yields:
6-8 thousand
exportable boxes





Raspberry production in coconut fiber (pots with 7 liters of substrate)

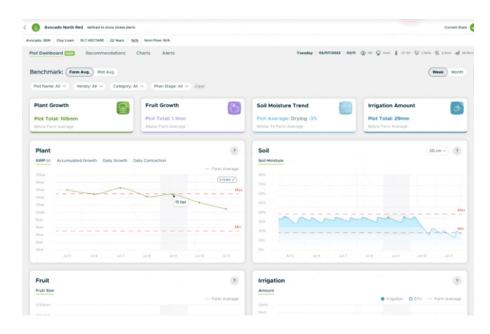




Remote sensing to adjust irrigation and nutrition based on environmental conditions, in Peru

Advanced AI-Powered Precision Farming Platform





Use of remote sensors for soil moisture, pH and EC due to the large areas



Use of soil profiles ("calicates") and suction probes in Peru







The use of "calicates" allows to see the soil humidity and root development, and others





Result of a physicochemical analysis of a sample of suction probes in blueberry

INFORME DE SEGUIMIEN	ITO NUTRIC	IONAL TABLA DE D	ATOS ANALÍTIC	cos			13/08/2019
HAGO	Cliente: Finca Parcela Fecha:	AGRICOLA COPACABANA DE CHINCHA S.A. FUNDO SAN LORENZO SECTOR A 01/08/2019	Cultivo: Variedad: Fenología	ARANDANO ARANDANO 	CIP N° 221809	4	(AO) asy

01/08/2019	pН	CE	H2PO4-	CI-	SO4	NO3-	NH4+	Ca++	Mg++	Na+	K+	В	Fe	Mn	Cu	Zn	
		dS/m a 25° C	mg/L	meq/L	meq/L	meq/L	meq/L	meq/L	meq/L	meq/L	meq/L	mg/L	mg/L	mg/L	mg/L	mg/L	
SFR	6,09	1,05	57,1	2,61	7,11	0,59	0,53	7,81	2,60	1,43	0,83	0,34	<0,05	<0,05	<0,05	14,4	
SONDA 15 cm	6,84	1,82	36,0	1,41	12,0	6,50	<0,28	16,4	5,49	2,38	1,57	0,71	<0,05	<0,05	0,08	0,68	
SONDA 30 cm	6,75	1,75	35,9	1,38	12,4	6,60	<0,28	17,0	5,67	2,46	1,62	0,74	<0,05	<0,05	0,08	0,61	
SONDA 45 cm	7,58	2,01	3,93	0,87	19,2	4,31	<0,28	21,2	5,93	3,03	1,92	0,65	<0,05	<0,05	0,06	0,22	
Índices		X1,8		X0,5		-1 004%				X1,8	-12,4%						

03/07/2019	pН	CE	H2PO4-	CI-	SO4	NO3-	NH4+	Ca++	Mg++	Na+	K+	В	Fe	Mn	Cu	Zn	
		dS/m a 25° C	mg/L	meq/L	meq/L	meq/L	meq/L	meq/L	meq/L	meq/L	meq/L	mg/L	mg/L	mg/L	mg/L	mg/L	
SFR	5,29	1,73	46,0	1,22	8,22	3,18	0,89	6,52	2,86	0,87	2,12	0,25	0,32	0,06	<0,05	34,6	
SONDA 15 cm	6,59	2,23	27,4	1,22	12,1	4,97	<0,28	13,6	3,93	1,87	1,01	0,51	<0,05	<0,05	0,09	0,33	
SONDA 30 cm	6,62	2,24	28,4	1,22	12,2	4,90	<0,28	13,9	3,98	1,86	1,01	0,52	<0,05	<0,05	0,09	0,29	
SONDA 45 cm	7,09	2,30	15,1	0,99	13,8	3,65	<0,28	14,5	3,81	2,00	1,09	0,58	<0,05	<0,05	0,07	0,14	
Índices		X1,3		X0,9		-18,0%				X2,2	77,6%						

HOJAS ARANDA	N Total	P	K	Ca	Mg	S	Na	CI	В	Fe	Mn	Cu	Zn	Mo
	%	%	%	%	%	%	mg/kg							
27/02/2019	3,24	0,04	0,71	0,56	0,20	0,33	1 479	333	157	258	249	7,44	91,7	0,69
29/03/2019	2,22	0,15	0,71	0,90	0,21	0,32	349	<250	138	270	210	41,7	64,5	1,59
29/04/2019	2,20	0,17	0,64	0,80	0,21	0,19	364	454	82,5	272	167	12,6	31,7	0,99
28/05/2019	2,07	0,13	0,61	1,20	0,20	0,32	486	<250	92,8	174	207	7,04	31,5	0,50
03/07/2019	2,08	0,11	0,84	1,12	0,17	0,40	788	441	148	326	238	13,0	42,8	1,05
01/08/2019	2,06	0,12	1,01	1,22	0,15	0,59	1 455	821	175	231	257	25,5	39,8	0,79

Suction probe analyses (soil or substrate) are used to adjust fertigation programs according to weather conditions and phenological stages.



Nutrient solutions for blueberry production in different phenological stages

Phenological stage		Cations	s (meq/L)	Anions (meq/L)			
	NH_4^+	Ca ⁺²	Mg ⁺²	K ⁺	NO ₃ -	H ₂ PO ₄ -	SO ₄ -2
Pruning - shoot formation	1-2	2-3	1-1.5	1-1.5	1.5-2	0.5-1	2-4
Shoot formation - bloom	2-3	3-4	1.5-2	1.5-2	1.5-2	0.5-1	2-4
Bloom - fruit set	1-2	4-5	2	3	3.5-4.5	1-1.5	2-4
Fruit set - harvest	1	4	2	5	2.5-3.5	0.5-1	2-4
Harvest - postharvest	2	2	1	1.5	2-2.5	0.5-1	2-4



Monitoring strawberry nutrition using suction probes in clay soils















Monitoring berry nutrition using sap analysis













	Pheno	logical stages	
Parameters	Vegetative	Bloom	Fructification
		mg/L	
N-NO3	1000 - 1500	500 - 1000	100 - 500
P-PO4	250 - 300	200 - 250	100 - 200
K	2000 - 2500	1500 - 2000	1000 - 1500
Ca	50-100	50-100	50-100
Mg	60 - 100	40 - 60	50 - 100
S-SO4	700 - 800	550 - 700	450 - 550
Fe	0.09 - 0.15	0.08 - 0.15	0.1 - 0.13
Mn	1 - 3	0.5 - 1	0.2 - 0.5
В	3 - 5.5	1 - 3	0.1 - 1
Cu	4 - 6	1 - 4	0.5 - 1
Zn	1.5 - 2	1 – 1.5	0.5 - 1



Berries nutrition challenges: salty water management

Blueberry
production in
Baja California,
Mexico
(saline waters,
*EC = 20 dS/m
with reverse
osmosis)

Cost of water: 1USD/m³



*EC = electrical conductivity



Berries nutrition challenges: saline coastal aquifers - Na⁺ and Cl⁻ management

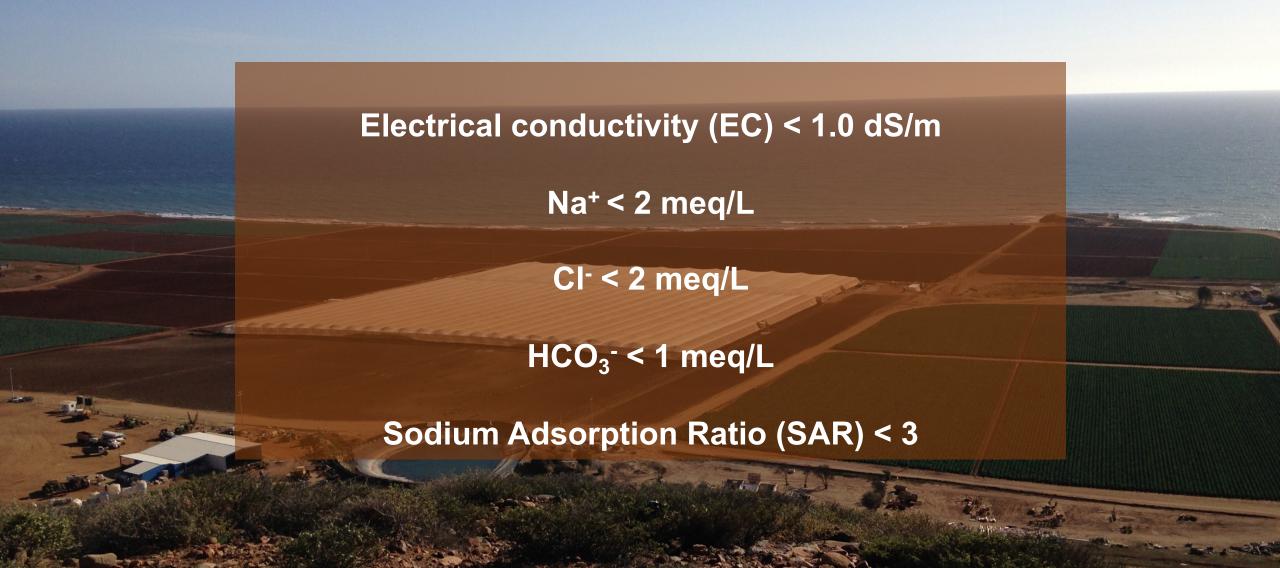




Strawberry production in sandy soils and salty waters in Baja California, Mexico (100 tons per hectare)



Optimal salinity parameters in irrigation water, recommended for berries





Decreased berry yield as a function of irrigation water salinity

Crop	*EC (dS/m) at which performance decreases by:									
	10%	25%	50%							
Blackberry	1.5	2.0	2.5							
Blueberry	1.0	1.5	2.0							
Raspberry	1.5	2.0	2.5							
Strawberry	1.5	2.0	2.5							

^{*}EC – electrical conductivity



Osmotic, ionic and oxidative stress in berries, generated by excess salts in the water



Excess sodium, chlorides and bicarbonates in blueberries



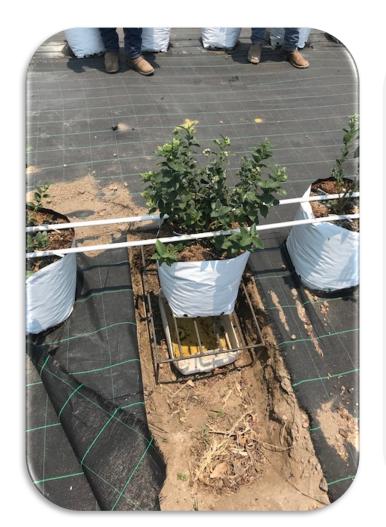
Excess chlorides in raspberries



Sodium chlorides in raspberries



Irrigation and Drainage Management (Leaching)



Frequent and intermittent irrigation:

Because blueberries have shallow roots, they should be irrigated frequently and in short bursts (watering for 5 to 15 minutes, several times a day). This minimizes "jumps" in the Electrical Conductivity (EC) of the growing medium and prevents both drought and waterlogging.







Increasing the leaching rate (Drainage):

To "wash" excess salts from the substrate, it is essential to maintain a drainage rate of more than 15% or 20% (it can reach 25% or more). This leachate discharges harmful salts (mainly chlorides and sodium) into the substrate.





Constant monitoring:

It is crucial to measure the EC and pH of the irrigation water (inlet) and the drainage solution (outlet). If the EC of the drainage is significantly higher than that of the irrigation, it indicates that salts are accumulating and drainage needs to be increased.







Use of Pre- and Post-irrigation:

Some systems apply a small initial irrigation with water alone (or acidified water) to moisten the substrate, followed by the nutrient solution, and then a final irrigation with water to clean the lines and reduce salt concentrations at the end of the wet bulb.







Constant monitoring of nutrient solution (inlet), saturated paste of the substrate and drainage (outlet): pH, EC, and ions









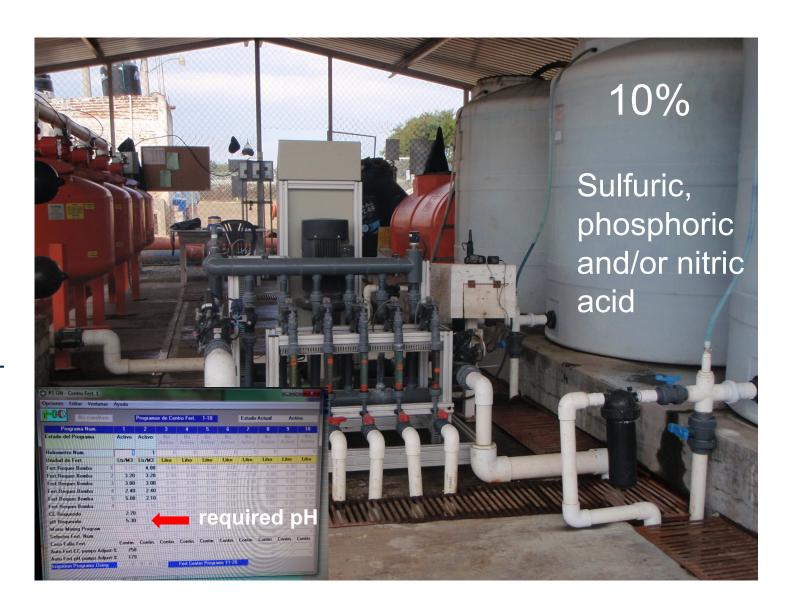
Use of synthetic acids for the management of alkaline waters

Main acids used in berries fertigation

Sulfuric acid $HCO_3^- + H_2SO_4 \longrightarrow H_2O + CO_2^+ + SO_4^{-2}$

Phosphoric acid $HCO_3^- + H_3PO_4 \longrightarrow H_2O + CO_2^{\uparrow} + H_2PO_4^{-}$

Nitric acid $HCO_3^- + HNO_3 \longrightarrow H_2O + CO_2 \uparrow + NO_3^-$





Sulfur burner to acidify irrigation water with alkaline pH (>7)

The amount of sulfur to be burned depends on the volume of water, bicarbonates concentration and target pH.





Berries nutrition challenges: climate

Blueberry quality attributes affected by climate stress









Firmness

Brix

Size

Fruit dehydration



Berries nutrition challenges: climate Blueberries in Central Mexico and Peru, May 2024





Berries nutrition challenges: climate





Berries nutrition challenges: climate







UV-B radiation effects on blueberries (North Coast of Peru, August 2024)

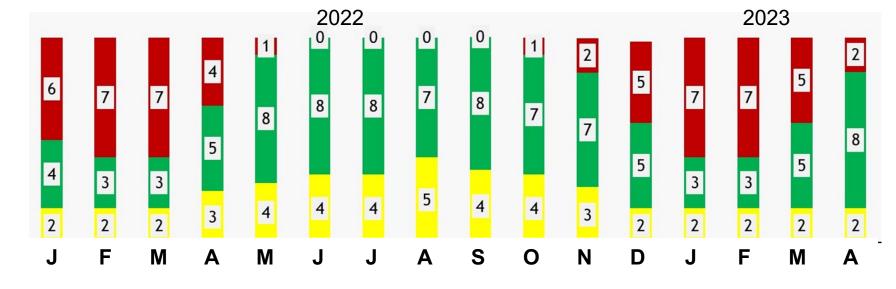


Design of a climate stress management program to improve the quantity and quality of berries

The numbers in the red bars represent the number of stressful hours on average per day per month





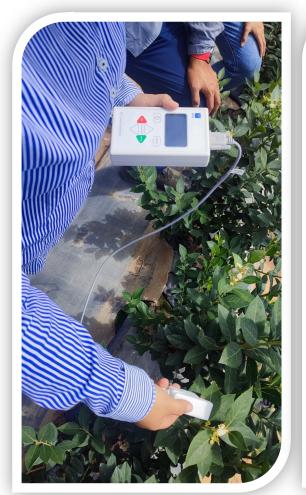


Berries close stomata (dehydration) due to climatic stress when the VPD is below 0.5 and above 1.5 kPa

Conventional VPD values by phenological stages (Prenger and Ling, 2001)	VPD (kPa)
Low transpiration (propagation/beginning of vegetative growth)	0.5 – 0.8
Healthy transpiration (full vegetative growth/ beginning of flowering)	0.8 – 1.2
High transpiration (Medium flowering)	1.2 – 1.5
Dangerous area (decrease transpiration)	< 0.5 - > 1.5
VPD - vapor p	oressure deficit



Measuring stomatal conductance in blueberries to determine stress levels using a portable porometer



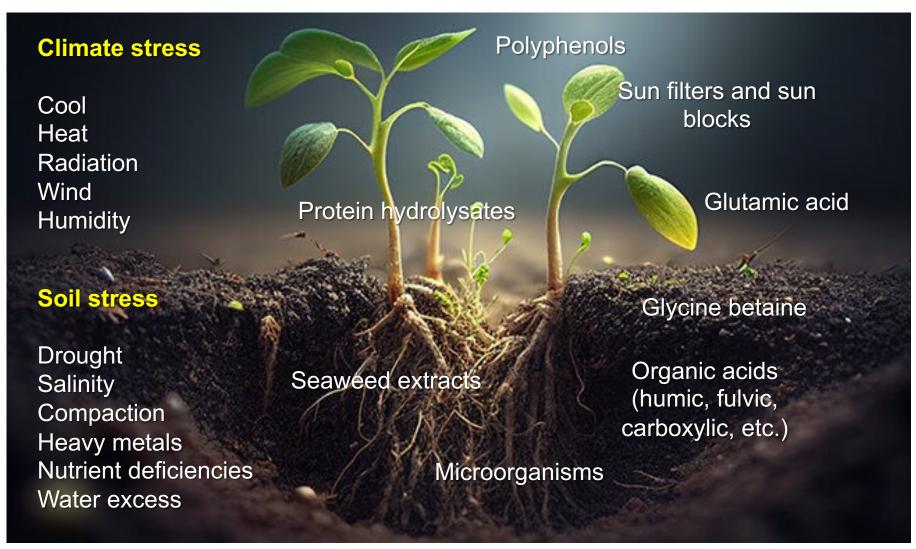




Stomatal conductance level in blueberries	mmol H ₂ O/m²/s
Low	< 200
Regular	200 - 400
High	> 400



Biostimulation as a support for berry nutrition





Evaluation of different biostimulant products to mitigate climate stress in blueberries (Piura, Peru)

Benefits of biostimulants:

- ✓ Improves fruit size
- ✓ Increases Brix levels
- ✓ Improves firmness
- ✓ Increased carbohydrate reserves
- ✓ Reduces carbon footprint
- ✓ Improves water use efficiency (WUE)

SPAD (chlorophyll) readings in blueberry leaves

DAA	Control	AA – Ext	Glycine betaine	Polyphenols	Ext AN	Ext L	Phyto hormones	AA
				SPAD rea	adings			
2	40.3	40.5	40.5	44.8	41.0	43.6	43.2	40.9
16	41.3	41.1	41.9	50.5	43.2	42.8	45.5	-
24	50.1	44.8	45.5	52.9	47.4	44.2	42.8	43.9
34	41.1	42.5	42.7	52.6	41	43.4	42.5	41.6
41	41.3	45.8	51.7	67.8	53.6	54.7	53.2	53.1

DAA = days after application; AA = amino acids; Ext = seaweeds extract; AN = Ascophyllum nodosum; L = Lithothamnium sp.



Take-Home Messages

The production of **export-quality berries** is possible even in extreme soil, water, and climate conditions.

To achieve these goals, it is necessary to use substrates such as coconut fiber and others, sulfur burners, reverse osmosis equipment, infrastructure, and biostimulants to mitigate salinity and climate stress.

Professional advice and nutritional monitoring are also necessary, using soil, substrate, water, and plant analysis, as well as the use of portable equipment and laboratories.

