



**IBO**

Summit 2023  
Poland



UKRAINIAN  
BERRIES  
ASSOCIATION



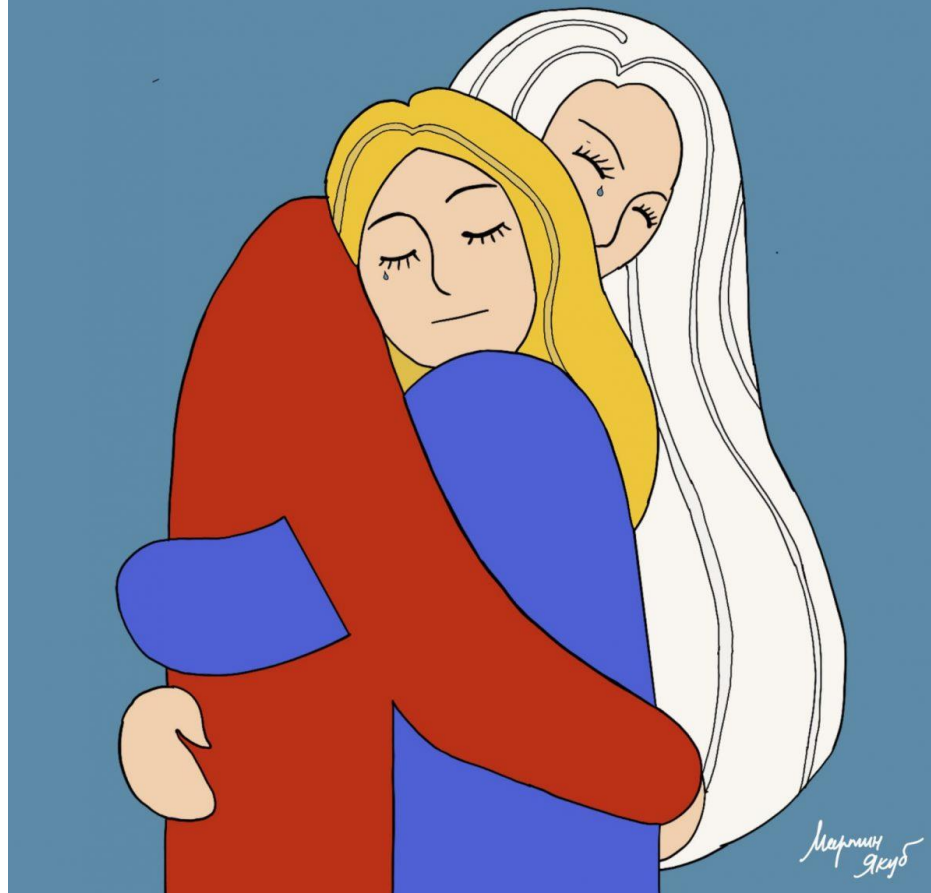
# THE WAY FORWARD FOR UKRAINE

Kukhtina Iryna,  
Ukrainian Berries Association

**IBO SUMMIT 2023** *Lublin, 3-6 July 2023*



Dziękuję!



**IBO SUMMIT 2023** Lublin, 3-6 July 2023



**IBO** Summit 2023  
Poland

# HOW WE ARE

**IBO SUMMIT 2023**

*Lublin, 3-6 July 2023*

- We are alive
- We are investing
- We are fighting
- We are growing





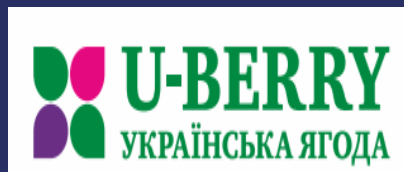
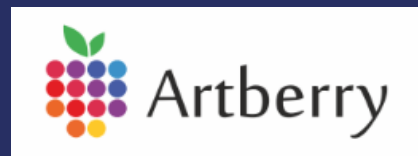
**IBO** Summit 2023  
Poland

## OUR MEMBERS

**IBO SUMMIT 2023**

*Lublin, 3-6 July 2023*

- Global G.A.P. certified
- Experienced exporters
- Committed to quality
- Legal entities with strong business ethics and reputation



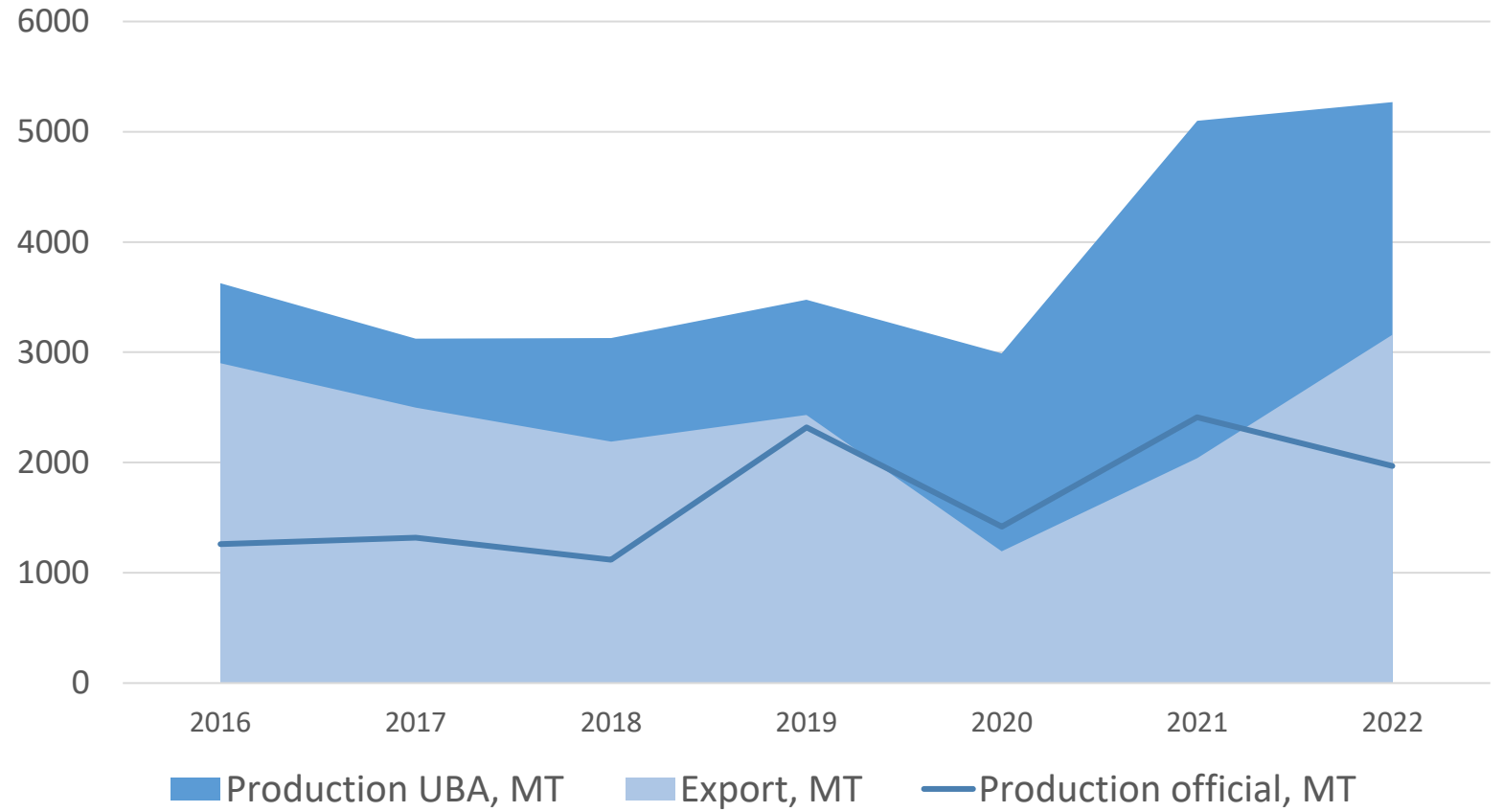


**IBO** Summit 2023  
Poland

## HOW MUCH

**IBO SUMMIT 2023**  
*Lublin, 3-6 July 2023*

### Blueberry production and export from Ukraine, MT





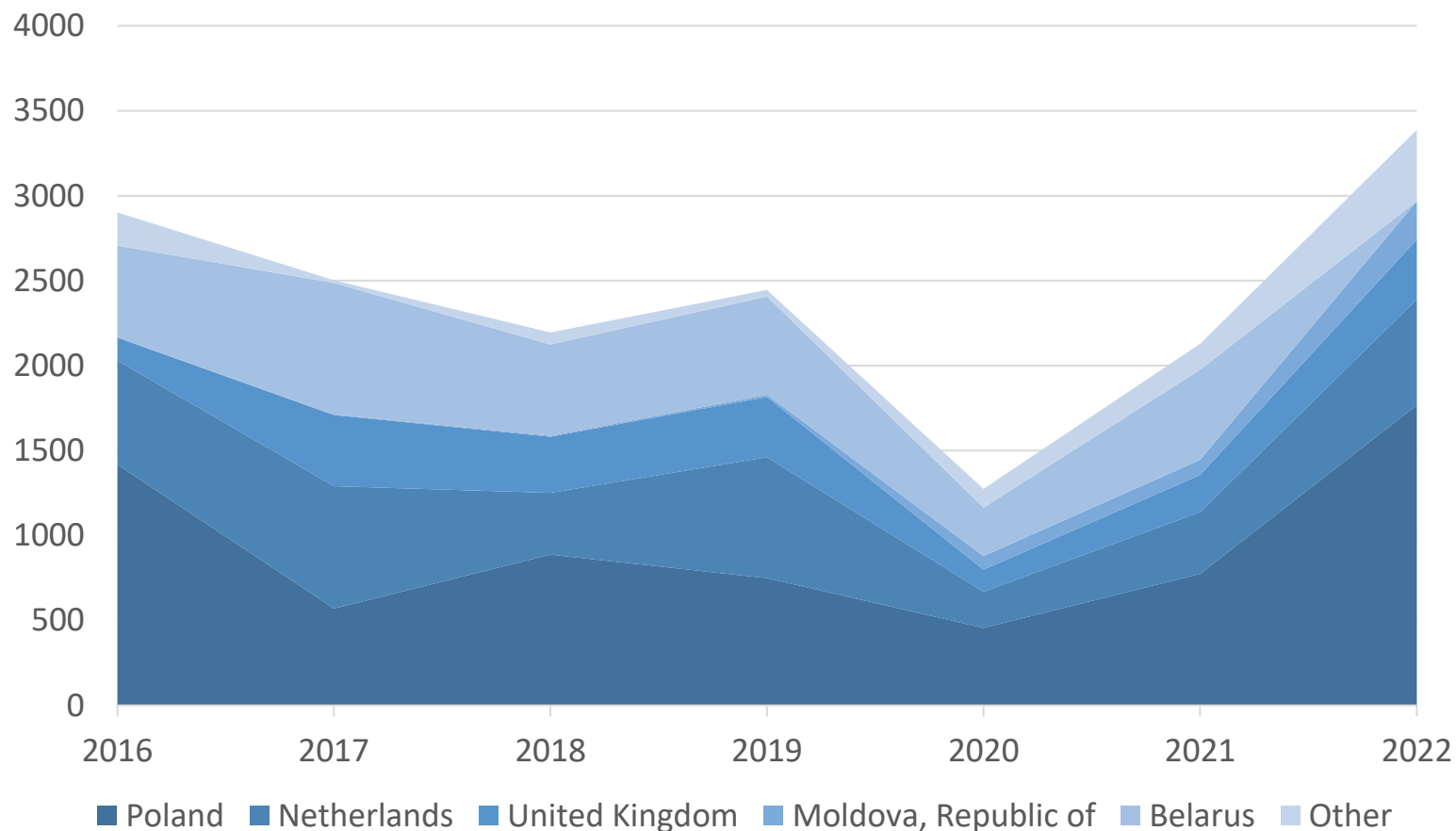
**IBO** Summit 2023  
Poland

## HOW MUCH

**IBO SUMMIT 2023**

*Lublin, 3-6 July 2023*

### Blueberry export from Ukraine by country, MT





**IBO** Summit 2023  
Poland

# WHAT IS NEXT

**IBO SUMMIT 2023**

*Lublin, 3-6 July 2023*

- Further diversification of export markets
- Small producers` share growth
- Processing development
- Appearance of export and local quality difference



**TANK YOU BERRY MUCH!**

